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## COMMUNICATING NOISE TO THE PUBLIC WITHOUT TALKING IN TECHNICAL JARGON

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### ABSTRACT

It is necessary to describe existing noise situations as well as effects of possible noise control measures with acoustical indicators. But, if one needs positive decisions from stakeholders concerning the needed money for noise abatement measures one has to "translate" acoustical indicators into understandable indicators like affected or annoyed citizens, people suffering from sleep-disturbance and people suffering from health-risk. Another indicator – at least in Germany – is the depreciation of properties and the possible loss of taxes (e.g. income tax or land tax) for the municipalities depending on noise pollution.

### **1 - PRELIMINARY REMARKS**

To be really effective in communicating noise one has to answer the following questions:

- 1. Which are the target groups for information concerning noise and noise abatement?
  - Decision-makers (e.g. politicians)
  - Staff of administrative authorities
  - Citizens
- 2. Which kind of information these different target groups really want to get?
  - Overview over existing situations and areas with noise caused conflicts
  - Priority setting and evaluation of proposed noise abatement measures or conceptions
- 3. On what decision level information has to be available for the different target groups?
  - European Level
  - National Level
  - Regional Level
  - Local Level
- 4. Which target group specific tools are available to describe noise affection and improvements of different noise situations?

The answers to these questions are given in the following tables based on the example "Noise mapping and action planning" differentiated after the different kinds of wanted information.

# **2 - TARGET GROUPS – WANTED INFORMATION – PRESENTATION TOOLS**

# 2.1 - Overview over existing situations and areas with noise caused conflicts

	Level	European	National	Regional	Local		
	Target	d	ecision-maker	s, administration	decision-makers,		
group					administration, citizens		
Nois	e Source		Target group specific tools				
road traffic		Not ne	cessary	Map showing the rating level in 25 m distance from the gradient	Noise map in coloured 5-dB-steps calculated with unhindered		
				calculated with unhindered propagation (only motorways, major	propagation		
ra	ailway			roads, regional roads and county roads)			
t	raffic			level in 25 m distance from the gradient			
				unhindered propagation (only international, national and regional			
				railways)			
air	traffic			Map showing isophones in 5-dB-steps (only international patients	Map showing isophones in 5-dB-steps		
				and regional airports)			
ind	lustrial			Noise map in coloured	Noise map in coloured		
	and			5-dB-steps calculated	5-dB-steps calculated		
com	mercial			with unhindered	with unhindered		
p	olants			propagation (only	propagation		
				industrial or commercial			
				plants affecting minimum			
				two municipalities)			
$\mathbf{sp}$	orting			Noise map in coloured			
gr	ounds			5-dB-steps calculated			
				with unhindered			
				propagation (only			
				sporting grounds			
				affecting minimum two			
1.	,•			municipalities)			
leisi	ire time			Noise map in coloured			
gr	ounas			5-dB-steps calculated			
				with unnindered			
				time grounds affecting			
				minimum two			
				municipalities)			
bhe	ition of			Noise map in coloured			
all	sources			5-dB-steps calculated			
	2041000			with unhindered			
				propagation (only for the			
				mentioned sources)			

Table	1.
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	Level	European	National	Regional	Local
	Target	decision-	decision-	decision-makers,	decision-makers,
	group	makers	makers	administration	administration, citizens
Noise S	Source			Target group specific too	ls
road t	raffic	Tables or with numl affected peo- people v health-risk motorway major ro	graphs pers of pple and with $\alpha$ (only rs and pads)	Tables or graphs with numbers of affected people and people with health-risk (only motorways, major roads, regional roads and county roads)	Tables or graphs with numbers of affected people, people with health-risk and people suffering from sleep-disturbance
railv	way	Tables or	graphs	Tables or graphs with	
traf	ffic	with numl affected peo people v health-:	pers of ople and with risk	numbers of affected people and people with health-risk (only international, national and regional railways)	
		(only interna- tional railway lines)	(only interna- tional and national railway lines)		
air tr	affic	Spots difference after number starts and l (only interna- tional airports)	entiated bers of andings (only interna- tional and national airports)	Tables or graphs with numbers of affected people (only national and international, national and regional airports)	Tables or graphs with   numbers of affected   people
indus an comm plan	trial d ercial nts	Not neo	cessary	Tables or graphs with numbers of affected people (only industrial or commercial plants affecting minimum two municipalities)	
grou	ting nds			Tables or graphs with numbers of affected people (only sporting grounds affecting minimum two municipalities)	
leisure grou	e time nds			Tables or graphs with numbers of affected people (only leisure time grounds affecting minimum two municipalities)	

# 2.2 - Priority setting and evaluation of proposed noise abatement measures or conceptions

## **3 - EXAMPLES OF PRESENTING NOISE WITHOUT USING TECHNICAL JARGON**

### 3.1 - Example 1

- Task: overview over existing situations (comparing of areas)
- Target group: decision-makers (administration)
- Presentation: maps showing the possible land-uses depending on the noise affection



Figure 1: Possible land-uses depending on the noise affection.

### 3.2 - Example 2

- Task: priority setting (comparing of types of noise sources)
- Target group: decision-makers (administration)
- Presentation: tables with numbers of affected people

Numbers of inhabitants affected by different noise sources					
Day-time	Night-time				
350	370				
280	300				
340	360				
470	510				
940	1,040				
240	340				
	different noise sour     Day-time     350     280     340     470     940     240				

Table 3.

### 3.3 - Example 3

- Task: priority setting (comparing of areas)
- Target group: decision-makers (administration)
- Presentation: tables and graphs with numbers of affected people, people with health-risk and suffering from sleep-disturbance

### Affected people, people with health-risk in %



Figure 2: Tables and graphs with numbers of affected people, people with health-risk and suffering from sleep-disturbance.

#### 3.4 - Example 4

- Task: priority setting (ranking of noise sources)
- Target group: decision-makers (administration)
- Presentation: tables with ranks

Road section	Rank
Mayergasse	1
Hoffmannstrasse	2
Mengesboulevard	3
Ratzelallee	4
Brachatweg	5
Weissavenue	6
Folcogasse	7
Am Koegel	8
Zum Bing	9
Gonzalesplatz	10



### 3.5 - Example 5

- Task: evaluation of noise abatement measures and conceptions
- Target group: decision-makers (administration)



• Presentation: graphs with numbers of affected people

Figure 3: Graphs with numbers of affected people.